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FOR IMMEDIATE RELEASE



# BAILLIE HAYLAGE ANNOUNCES NEW PARTNERSHIP WITH ARENA UK

Lincolnshire, 21st May 2024: Baillie Haylage proudly announces a new collaboration with Arena UK.

This partnership is a significant step for Baillie Haylage, highlighting its dedication to providing top quality forage, and to supporting the equestrian community by advocating for excellence in equine nutrition. Under this agreement, Baillie Haylage will take on a prominent sponsorship role in various aspects of Arena UK's prestigious events calendar.

**"Baillie Haylage are delighted to have a partnership with Arena UK and look forward to what is to come at this main stage of equestrian events" - Robert & Nicola Baillie, Baillie Haylage**

**"The team at Arena UK are very thrilled to welcome Baillie Haylage to the family and look forward to seeing this partnership work together going forward." – Lauren Fogg**

The highlights of this new partnership include:

- **Supply of Haylage:** Baillie Haylage's premium-quality haylage will be available to purchase, ensuring that horses competing at Arena UK receive the best possible nutrition and care.
- **BETA NOPS & FEMAS Assurance:** Baillie Haylage is fully BETA NOPS & FEMAS accredited, meaning you can feed with confidence. For those competing at the top levels of equestrian sport, using BETA NOPS accredited haylage reduces the risk of disqualification from naturally occurring prohibited substances in feed.
- **Feeding Advice:** Baillie Haylage representatives will frequently be on site either on a stand or in the stables. This allows competitors to seek advice and information on the Baillie Haylage range.

Baillie Haylage are totally committed to producing the finest haylage products and have earned a reputation from all levels within the industry as a most trusted supplier, delivering consistent and well packaged haylage that horses love, all grown on their Lincolnshire farms since 1996.

Arena UK is one of the UK's largest equine showgrounds and their prime location in the heart of England makes it a first choice for equestrian events. They hold multiple events and championships for British Showjumping, British Dressage, British Riding Clubs, Showing and many many more.